PRE-SEASON ROADSHOWS SPONSORSHIP PACKAGE



About the Australian Mangoes pre-season Roadshows

Australian Mangoes pre-season Roadshows are the main regional networking events for the mango industry that take place every year in each mango growing region of Australia:

In Queensland:

Bowen/Burdekin	Mareeba/Dimbulah	Rockhampton	Bundaberg
Mid-September		Mid-November	

In the Northern Territory and Western Australia:

Darwin	Katherine	Kununurra	Carnarvon	Gingin/Perth
Late July/early August			Early December	

The pre-season Roadshows (9 events in total) bring growers together for a series of presentations from experts on current and relevant industry matters such a research and development updates, pest and disease information, activities undertaken across the industry, etc. These events also feature social networking opportunities to foster conversations between growers and industry and encourage collaboration.

Sponsorship package

Australian Mangoes offers a sponsorship package for up to three sponsors per event.

Cost: AU\$1000 per sponsor (excl. GST)

What is included:

- Exhibition space at the event to showcase your business and display your banner, products and marketing collateral to growers and industry stakeholders
- Recognition of sponsorship with logo in the event agenda and in our <u>e-newsletter</u>

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- Acknowledgment of sponsorship in social media posts
- Sponsoring organisation's logo on the Events page of the <u>Australian Mangoes website</u> with hyperlink to the organisation's website
- The opportunity to network with growers and industry stakeholders

If you are interested, please contact our Communication Manager, Gabby Taylor: M: 0458 803 220 E: com@mangoes.net.au

*Become a member of AMIA today! Benefits include:

- Access to members only resources
 - Discount on all advertising in publications
- Discount on the 2024 Australian Mango Conference tickets
- Further information can be found <u>here</u>.

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